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Multinational Corporations (MNCs) are the pioneers in the present market oriented corporate world.Multinational corporations are particularly helpful for the financial growth and the international trade of the entire world.

Since the “Going Out Policy” was initiated in 1999 by the Chinese Government to promote Chinese investments abroad, the footprint of Chinese enterprises has expanded considerably. This has been further accelerated by President Xi Jinping’s launch of China’s Belt and Road Initiative (BRI) in 2013, after which China committed to work “together with other countries to foster the environmentally-friendly and sound development of the Belt and Road, featuring peace and the exchange of wisdom, and to build a global economy more vibrant, open, inclusive, stable and sustainable.”