

Portfolio : Republic of Singapore



United Nations Commission on the Status of Women (UNCSW)

Agenda: Addressing the Impact of Beauty Filters and Unrealistic Beauty Standards on Women and Girls

Over the past decade, the rapid growth of social media and digital technology has transformed the way people perceive beauty. The widespread use of beauty filters and edited images has contributed to unrealistic beauty standards, negatively affecting the self-esteem, mental health, and confidence of women and girls worldwide. While technology encourages creativity and communication, its misuse can promote body dissatisfaction, cyberbullying, and discrimination. Singapore recognizes that this issue requires international cooperation while respecting freedom of expression, technological innovation, and cultural diversity.

Singapore believes that governments, technology companies, educational institutions, and civil society must work together to promote responsible digital practices. As a highly digital nation, Singapore has taken steps to strengthen digital literacy through school education and public awareness initiatives. The country supports mental health programmes for young people and encourages online platforms to create safer digital spaces. Singapore believes that empowering individuals with digital literacy and critical thinking is more effective than imposing excessive restrictions on technology.

To effectively address this issue, Singapore proposes a balanced and practical approach. First, Member States should strengthen media and digital literacy programmes that teach young people to identify manipulated content and develop healthy online habits. Second, social media platforms should improve transparency by clearly labelling AI-generated or heavily edited images and strengthening measures against harmful content. Third, greater international cooperation should be encouraged to share best practices, support mental health initiatives, and promote campaigns that celebrate diversity, inclusion, and realistic standards of beauty. Through cooperation, education, and responsible innovation, the international community can create a safer digital environment that empowers women and girls while respecting technological progress.