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Date _____

Committee
- UNCSW

POSITION PAPER

♦ Egypt ♦

Core Belief:

Technology must empower, not harm. AI must serve humanity with transparency, fairness and accountability.

Promoting Ethical AI and
Protecting Youth from AI-
generated Beauty Standards
and filters

♦ Egypt's ^{key policy} stance ♦

1 Ethical AI governance and transparency → We follow our national AI strategy, governance framework and generative AI guidelines	2 Youth Mental Health → AI beauty filters and unrealistic standards harm self-esteem. We promote digital well-being and awareness.	3 Mandatory labeling → AI-generated or heavily edited images must be clearly labeled.
4 Platform Accountability → Social media platforms must take responsibility for harmful AI-content	5 Independent AI audits → Regular, independent audits of high risk AI systems and algorithms.	6 Digital Literacy and Awareness → we invest in programs for youth, parents, teachers and communities.
7 Child protection → stronger safeguards against AI deepfakes, exploitation and online harms.	8 Consent and Privacy → No one's face or data should be used in AI generated content without consent.	9 International Standards → we support global standards for ethical, safe and trustworthy AI
10 International Cooperation → We call for global cooperation to tackle cross border challenges	11 Transparency Reports → platforms should publish annual transparency reports on AI use.	12 Balancing Innovation and Regulation → we support innovation with proportionate, risk-based regulation.

Agenda: Addressing the impact of Beauty filters and AI-generated Imagery on the Mental health and well being of women and girls

Mohan

What Egypt has Actually Done

- i) Personal Data Protection Law (2020)
- ii) National AI Strategy (2025-2030)
- iii) National AI Governance Framework

UN Framework which Egypt aligned with

- i) UNGA Resolution 78/263 (2024)
- ii) Convention on the Rights of Child (CRC)
- iii) CEDAW
- iv) Beijing Declaration and Platform for Action
- v) SDGs 3, 4, 5, 9, 16

Impacts of the Problems

On Youth :

Anxiety
Depression
Low-Self-esteem
Body Dissatisfaction
Social pressure

On Women & Girls :

Increase appearance based discrimination
Unrealistic expectations
Mental health challenges

On Society :

Misinformation
Distorted beauty norms
Reduced trust in online content

Egypt's Solution

- i) AI generated or heavily edited images should be labeled.
- ii) Schools ~~set~~ should teach:
 - AI awareness
 - Media literacy
 - Critical thinking
- iii) Mental health campaigns
- iv) Develop shared standards on ethical AI-generated content
- v) Govt. schools, NGOs and technology companies should collaborate

Practical solutions

- i) Mandatory AI content disclosure
- ii) Consent before using someone's face
- iii) Risk classification for AI apps
- iv) AI ethics certification
- v) Independent AI audits
- vi) Child-friendly default settings

Root Causes

- i) Unrealistic Beauty standards
- ii) Constant social comparison
- iii) Lack of transparency
- iv) Algorithm Amplification
- v) Low Digital literacy

Why it matters

- i) Protects youth mental health and self-esteem
- ii) Promotes informed choices and digital well-being.
- iii) Ensuring privacy, dignity and equality in the digital space
- iv) Builds trust in AI and supports responsible innovation.
- v) Creates a safer, fairer and more inclusive online world