



UNITED NATIONS COMMISSION ON THE STATUS OF WOMEN (UNCSW)



Country: Kingdom of Norway

Agenda: Regulating the Impact of Beauty Filters and AI-Generated Imagery on Youth Mental Health and Body Image Standards

The rapid advancement of digital technology and artificial intelligence has transformed the way young people perceive themselves and interact with society. Social media platforms are increasingly dominated by beauty filters and AI-generated imagery that often promote unrealistic and unattainable standards of appearance. Numerous studies have demonstrated that prolonged exposure to such content can negatively affect self-esteem, body image, and mental well-being, particularly among young women and girls. As a committee committed to promoting gender equality and the empowerment of women, the United Nations Commission on the Status of Women must address the growing influence of digital technologies on youth mental health and ensure that technological progress does not come at the expense of individual well-being.

The Kingdom of Norway has consistently prioritised mental health, gender equality, and digital safety. Norway recognises that while technology offers significant opportunities for communication and creativity, it also presents challenges that disproportionately affect vulnerable groups. The Norwegian government has invested heavily in mental health initiatives, youth welfare programmes, and digital literacy education to ensure that young people are equipped to navigate the online world responsibly. Norway firmly believes that education and awareness are among the most effective tools in combating harmful beauty standards and promoting positive self-image among adolescents.

At the international level, Norway has actively supported initiatives that advance the rights and well-being of women and children. As a strong advocate for gender equality and human rights, Norway emphasises the importance of international cooperation in addressing emerging digital challenges. The delegation believes that governments, educational institutions, technology companies, and civil society organisations share a collective responsibility to create a safer and more inclusive digital environment. Furthermore, social media platforms and technology companies must acknowledge their responsibility in preventing the amplification of harmful stereotypes and unrealistic standards through algorithmic recommendation systems.



The Kingdom of Norway therefore advocates for a comprehensive and balanced approach to this issue.

Member states should integrate digital literacy and media education into national curricula, enabling young



people to critically evaluate online content and recognise manipulated imagery. Technology companies should increase transparency regarding the use of artificial intelligence and recommendation algorithms and adopt ethical standards that prevent the promotion of harmful beauty ideals. The international community should encourage the clear disclosure of AI-generated and heavily altered content to reduce misinformation and unrealistic expectations. Finally, member states should strengthen mental health support systems and promote body positivity initiatives, particularly those aimed at empowering young women and girls.

The Delegation of the Kingdom of Norway firmly believes that technological innovation and human well-being must advance together. By promoting education, encouraging responsible technological development, and fostering international cooperation, the international community can protect future generations from the harmful effects of unrealistic beauty standards while ensuring that digital spaces remain safe, inclusive, and empowering for all.